



6 WAYS THE CLOUD HELPS YOUR BUSINESS **SAVE MONEY**

There's a good reason cloud communications is a trending buzzword among businesses.

By tossing their premise-based phone systems, companies are discovering new, streamlined methods of communication, while reducing a number of risks.

Here are six ways moving to the cloud will save you money, time and resources.

OVERVIEW

1 | END COSTLY SUPPORT

2 | NO MORE EXPENSIVE DOWNTIME

3 | SCALE TO MEET DEMAND

4 | ELIMINATE BUYER'S REMORSE

5 | STOP TECHNOLOGY HEADACHES

6 | COST-EFFECTIVELY ADD NEW FEATURES



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1 | END COSTLY SUPPORT

Maintenance and support costs can quickly outstrip your initial capital outlay for an on premise PBX (private branch exchange). And as your equipment ages, prices only soar higher. Walk away from on-premise hardware sooner - not later.

..... 2 | NO MORE EXPENSIVE DOWNTIME

When communication infrastructure is down because of updates, repairs, or natural disasters, your bottom line suffers. With a cloud approach, vital communications capabilities work independently from local power, network, or systems availability. This means even if a fire, flood, or storm makes your office inaccessible, you can still work from any Internet connection or mobile device



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3 | SCALE TO MEET DEMAND

Buying hardware is a guessing game. If you size your PBX for current needs, you can quickly outstrip capacity. But if you select systems too large, you can waste hard-earned capital. With cloud communication services, you pay for precisely what you need, when you need it. You have the flexibility to accommodate fluctuating demand as your business grows.



4 | ELIMINATE BUYER'S REMORSE

Capital purchases represent a significant financial commitment. But even with careful research, things don't always go as planned. If your new PBX fails to deliver promised productivity benefits, your investment is sunk. With cloud communications, service-level agreements guarantee you get the performance you expect. If you're disappointed for any reason, you can simply change the features you use or move to a new provider.

..... 5 | STOP TECHNOLOGY HEADACHES

It can be hard to make certain you're making the right technology move at the right time. With cloud communications, your service provider, not you, assumes that risk. They're responsible for acquisitions, upgrades, and capabilities that keep pace with the market



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6 | COST-EFFECTIVELY ADD NEW FEATURES

Adding a new customer contact center or deploying new communication productivity features are two major ways to boost your business. But new features such as these may require a costly infrastructure upgrade.

Cloud communications lets you easily add new features for some, or all, of your team for a predictable monthly fee. Let costly infrastructure investments be a thing of the past.

Cloud communications can help your business benefit from significant cost savings

Contact us on 0333 123 2 123 to learn more

